

*Western Canada*  
**ASSOCIATION OF EXHIBITIONS**

*Annual Report*

*1960-61*

**1960 OFFICERS**

**Honorary Presidents:**

Mr. F. G. England, Regina  
Mr. C. M. Baker, Calgary

**Honorary Vice-President:**

Mr. A. M. McIntyre, Q.C., Saskatoon

**President:**

Mr. D. J. Pells,  
Regina

**Vice-President:**

Mr. F. O. Meighen, Q.C.,  
Brandon

**Secretary:**

Mrs. Letta Walsh,  
Saskatoon

**MEMBERS**

Provincial Exhibition of Manitoba .....	Brandon, Man.
Calgary Exhibition and Stampede Ltd. ....	Calgary, Alta.
Edmonton Exhibition Association Ltd. ....	Edmonton, Alta.
Saskatoon Industrial Exhibition Limited .....	Saskatoon, Sask.
Regina Agricultural and Industrial Exhibition Association Limited ....	Regina, Sask.

**ASSOCIATE MEMBERS**

Red River Exhibition .....	Winnipeg, Man.
Canadian Lakehead Exhibition .....	Fort William, Ont.
Pacific National Exhibition .....	Vancouver, B.C.





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## REGINA

### ~~EXHIBITION~~

CHAIRMAN - The President, D.J. Pells, Regina

SECRETARY - Mrs. Letta Walsh, Saskatoon

Meeting of the Western Canada Association of Exhibitions was held at the Exhibition Offices, Regina, at 10 a.m. Thursday, August 4th, 1960.

Those present were:

- BRANDON - P.A. McPhail, R. MacPherson, F.O. Meighen, Q.C.  
J. H. Tolton, R.H. Turner.
- CALGARY - M.E. Hartnett, M.A. Dutton, J.B. Cross, I.V. Parslow,  
A.T. Baker, Ed. O'Connor, J. Angus McKinnon,  
Fred Maxie, F. Mirtle, Max McAra, D.T. McKillop.
- EDMONTON - A.J. Anderson, L.E. Wilson, Reg.C. Easton, Wm. Muir,  
W.H. Sprague, F.W. Kemp, Ald. W.J.M. Henning,  
F. Middleton.
- SASKATOON - S.N. MacEachern, R.H. Howes, Clark Graham, E.R. Bell,  
W.H. Dalton, Dr. V.E. Graham, J. Leask, J.A. Mighton,  
A.D. Munro, W.G. Nesbitt, J.H. Warren, Q.C.,  
C.F.R. Wentz, Ald. C.A. Wheaton, G.G. Patrick,  
A. Kyle.
- REGINA - T.H. McLeod, D.A. MacDonald, J.W. Peart,  
Alex Aitken, H. Boyce, E.J. Courtney, D.R. Dawson,  
F.G. England, James Gass, R.L. Hutchinson,  
Thos. Leslie, W.C. Mahon, D.A.R. McCannel,  
Leyton Robinson.
- WINNIPEG - R.E. Stewart, S.C. Millett, T.A. Croy, R.R.B. Jackson,  
S.C. Roberts.

### WELCOME AND INTRODUCTIONS

The Chairman extended a cordial welcome to all of the delegates attending the meeting and introduced the following:

Mr. F.G. England, Honourary President, and Mr. F.O. Meighen, Q.C., Vice-President, Western Canada Association of Exhibitions. (Mr. M.A. Dutton on behalf of the Calgary delegation, expressed regret that Mr. Charlie Baker, Honorary Vice-President, was not present. Mr. Dutton said Mr. Baker always looked forward to coming to Regina and enjoyed himself thoroughly every time he came.)

Mr. C. J. Sedlmayr, Sr., of the Royal American Shows, and Mr. Pat Marks, of Marks Bros., Winnipeg.

Mr. F.N. McKenzie and Mr. J.S. Stephen, of the Canadian National Railways, Winnipeg. Mr. D.M. Dunlop, of the Canadian Pacific Railway, Calgary. Mr. A.K. Stewart, of the Canadian Pacific Railway, Winnipeg.

### REPORT ON 1960 ATTRACTIONS

Several Directors expressed themselves as well pleased with this year's platform attractions. Mr. Wentz, of Saskatoon, thought the show was the best Saskatoon ever had, with two weak spots, the Bears and the High Act. Mr. MacEachern, of Saskatoon, did not think it was the best show Saskatoon ever had, but it did rank among the best. He said that the Grandstand attendance for this year was down, whether it was due to the show not going over as well or for some other reason he did not know. He thought the Manhattan Rockets could have done a better job of dancing, and the Animal Act he thought was weak. On the other hand, the Harmonicats put on a great show. There was some complaint about Roger Ray's stories.

Mr. Anderson, Edmonton, thought the show good except for the Bears.

Mr. Hartnett, Calgary, regarded the show as one of the best Calgary had in recent years. He said both daily newspapers in Calgary agreed and were high in praise of the show.

LETTER TO BOOKING AGENCIES RE ATTRACTIONS - 1961

It was agreed, on motion of T. H. McLeod, seconded by A. J. Anderson, that the following letter be sent out to a selected number of booking agencies:

"The Western Canada Association of Exhibitions ("A" Circuit) will select its 1961 attractions at a meeting to be held in Winnipeg, Manitoba, commencing on Wednesday, October 19th, 1960. These meetings will be held in the Fort Garry Hotel and all Agents interested and intending to make presentations should have their material available by 10 a.m. of that day. Further procedure will be indicated to you at that time.

"It is the feeling of the members that perhaps more leeway should be given to the booking agents in respect to their submissions, particularly in regard to the type of offering, and that the experience and know-how of the booking agent should be utilized in our final selection. The financial limitations of some of the members should be kept in mind, which means that flexibility of offering will be a prime requisite. Average price per package for the past six years has been approximately \$17,000.00, but in the case of at least three or four of our members these amounts have been generally supplemented by additional attractions and expenditures to, in some instances, as much as \$15,000.00. On this basis then, the Circuit is prepared to accept submissions of a basic package which can be flexible enough to permit additions, deletions and changes to suit the individual requirements of the member Fairs. The members have indicated that they are prepared to budget as follows for their 1961 Grandstand Show:

Brandon - \$14,500.00 (5 Days);                      Saskatoon - \$18,400.00;  
Regina - \$18,400.00; Calgary - \$19,000.00; Edmonton - \$30,000.00.

From the standpoint of the booking agent, this Circuit is prepared to accept your recommendations as to the type of show you think will increase patronage and produce revenue in the respective Cities. You have the entire Fair season to investigate various ideas and to completely explore public moods and tastes and it is our feeling that this time element will permit you to produce for us some novel and ingenious ideas. This invitation is being submitted to a selected group of agencies and we would request that we be advised by return if you intend to be present with your submission."

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REPORTS ON 1960 MIDWAY

Mr. Muir, Edmonton, said the Midway results in Edmonton were very satisfactory this year and gave daily figures showing the amount the Midway was up or down as compared to other years. Rain hurt the Midway on one or two occasions but he said the paving of the Midway helped to cut down losses that might have been incurred had the paving not been done. The Midway was up about \$3,300.00 for the week.

Mr. Warren, Saskatoon, stated that the Midway results in Saskatoon were very satisfactory. There were no complaints of any kind and he thought the Royal American Shows brought more equipment than was promised when the contract was awarded.

Mr. Hartnett, Calgary, stated that Calgary patrons were satisfied with the Midway. One of their local problems was the re-location of the Midway further away from the Grandstand. There was very little criticism about the shows. Final results were a little under the previous years.

Mr. Tolton, Brandon, stated there were no complaints. The rides were well received. The Midway was a trifle down from last year.

Mr. McCannel, Regina, stated that although the week was only half over, results up to the time were satisfactory. There were very few complaints. Receipts were well up at mid-week.

Mr. Stewart, Winnipeg, reported Winnipeg's most successful engagement to date. Winnipeg's Midway was paved, contributing a good deal to this year's success. He was a little concerned about the goods and programs sold within the shows. It seemed to him that it was unnecessary to spend so much time in selling goods,



particularly when Exhibitions did not share in the revenue.

General opinion seemed to be that the sale of articles, with the exception of pop and popcorn, inside show tents, should be eliminated. Some Exhibitions stated that they were charging a concession fee on goods sold in shows.

After a good deal of discussion, in which the pros and cons of sales within shows were discussed, it was finally agreed that the meeting go on record as recommending to the meeting of the Concessions Committee in Winnipeg, in October, that serious consideration be given to the problem and, if thought advisable, to include the sale of goods inside shows as a part of the Midway contract.

#### DONATION SHOWS

Mr. McCannel, Regina, brought up the question of donation shows. Apparently some Fairs had some trouble with one concessionaire who, more or less, persisted in operating donation shows. However, no action was taken.

#### REPORT ON 1960 RACING

Mr. McLeod, Regina, President of the Western Canada Racing Association, gave a brief report on the work of the Association since it was organized within the past year. He said that not all the problems had yet been solved. There was overlapping of dates with Winnipeg. However, every effort was made to maintain good public relations. The problem which had to be faced was the matter of transportation of race horses. Horses were not travelling by train as much any more, almost all of them coming in by truck. Because of the shortage of trucks, there was a shortage of horses during the last few days of a Meet.

Mr. Wilson, Edmonton, reported two very successful Meets. New barns were built and would be officially opened during Derby Week. Several old barns were lost by fire and others would be torn down. Mr. Wilson invited all present who could do so to attend the Derby.

Mr. Walter Sprague, Edmonton Exhibition director in charge of the Derby, invited all who could to attend the Derby Breakfast which this year would be held at the Petroleum Club. However, it was necessary, because of the matter of accommodation, that all who attended have invitations. The Managers of the respective Fairs were asked to send in a list of their number who would be attending the Derby Breakfast. Mr. E. P. Taylor would be a Guest Speaker at one of the Luncheons.

Mr. Elmer Bell, Saskatoon, stated that betting at the Saskatoon track was down this year for a number of reasons. Races, however, were excellent and the type of horse running was much better in his opinion than in the past. He complained about too many five-horse fields, due particularly to there not being enough horses. Five-horse fields were not good for betting. This year, Exhibition Meets were competing with Winnipeg.

Mr. Parslow, Calgary, stated that on the whole the Meet in Calgary was successful. He could not see any reason why a large number of horses should not make the Exhibition Circuit.

Mr. McLeod, Regina, stated that the Regina Exhibition had never turned down race horses because of lack of accommodation.

#### AWARDING OF MIDWAY CONTRACT FOR 1961

The Chairman, Mr. Pells, read the following extracts from the Minutes of the Meeting held in Saskatoon in January, 1960:

"That beginning with the year 1961, and thereafter, the concession contract contain a provision to the effect that no pay-off or prize in cash shall be permitted in any game of chance on the grounds of the Fairs making up the "A" Circuit and that, in the event of this provision being violated, the game in question shall be immediately closed and remain closed for the duration of the Fair where the violation has occurred."

"That prior to the awarding of the 1961 gaming concession contract, the Carnival owner submit a list of the games, with a description, to be played on the "A" Circuit for the inspection and approval of a committee to be appointed by the Association."

"That prior to the awarding of the Midway concession contract for 1961, assurance be given by the Carnival owner that only those games approved by the Committee shall be operated."

A great deal of discussion took place with respect to the extracts from the 1960 Annual Meeting minutes re gaming concessions. It was reported that Mr. Sedlmayr had received a copy of the Resolutions passed at the 1960 meeting and apparently, from his discussions with some of the Directors, he was gradually reducing the objectionable games.

A letter was read from Mr. Sedlmayr in which he asked the delegates to award the contract for the Midway at the Regina mid-summer meeting. He gave as his reasons that if the contract was not awarded at the Regina meeting it would place him at somewhat of a disadvantage if later on the Circuit decided to award the Midway contract to some other concern. However, it was pointed out that at the meeting in Saskatoon it was decided to have the contract for the Midway and Concessions awarded at the October meeting in Winnipeg, and it was thought that it would be breaking faith with other Carnival concerns who might want an opportunity of making a presentation in Winnipeg if the contract was awarded at the Regina meeting.

It was recognized that it was most likely the contract would be awarded to the Royal American Shows as there did not seem to be any other Carnival concern in a position to provide a better Midway.

As there was a difference of opinion among delegates representing the various Fairs as to when the contract should be awarded, it was finally agreed that the motion made in Saskatoon instructing that the Midway and Concessions contract be awarded in Winnipeg in October be allowed to stand.

#### ADVERTISEMENTS IN THE BILLBOARD

It was agreed, on motion of Mr. McLeod, seconded by Mr. Anderson, that a joint advertisement be taken in The Billboard for 1961, the price not to exceed that of 1960.

It was also agreed to take a one-eighth page advertisement in The Billboard advertising the meeting of the Attractions, and Midway and Concessions Committees in Winnipeg, October 18-19-20, 1960. The cost of this advertisement was to be shared by the six Fairs, including Winnipeg.

#### DATES - 1961 EXHIBITIONS

Brandon	- July 3rd - July 7th
Calgary	- July 10th - July 15th
Edmonton	- July 17th - July 22nd
Saskatoon	- July 24th - July 29th
Regina	- July 31st - Aug. 5th

#### DATES - WINNIPEG MEETING

It was reported that the dates for the 1960 meeting in Winnipeg had been set for October 18-19-20.

#### DATES FOR 1961 ANNUAL MEETING

It was reported that the dates for the 1961 Annual Meeting had been set for January 20-21-22, the meeting to be held at the Hotel Saskatchewan, Regina. These dates were agreed to.

#### DATES OF ANNUAL MEETING, BRANDON, 1962

Although the dates for the 1962 meeting had not yet been set, a cordial invitation was extended by Mr. Meighen, of the Brandon Exhibition, to all delegates to attend. The dates of the meeting could be set, he said, at the Annual Meeting in Regina in January.

#### APPLICATION FOR ASSOCIATE MEMBERSHIP

It was agreed, on motion of Mr. MacEachern, seconded by Mr. Hartnett, to accept the application of the Canadian Lakehead Exhibition, Fort William, for Associate Membership.



extended an invitation to the delegates to be

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MEETING OF MANAGERS AND MEMBERS  
OF THE ATTRACTIONS, FIREWORKS, MIDWAY AND CONCESSION COMMITTEES

WINNIPEG - October 18-19-20, 1960

CHICAGO - December 1st, 1960.

Those present were:

BRANDON - P.A. McPhail, R. MacPherson, F.O. Meighen, Q.C.,  
H.H. Rungay, G. MacArthur, W.F. McGregor, J.L. Valens.

CALGARY - M.E. Hartnett, M.A. Dutton, H.G. Love, Fred Maxie,  
Frank Mirtle, Max McCara.

EDMONTON - A.J. Anderson, L.E. Wilson, Wm. Muir, W.J. Connelly,  
Ald. Wm. Henning.

SASKATOON - S.N. MacEachern, R.H. Howes, J.H. Warren

REGINA - T.H. McLeod, D.S. MacDonald, D.A.R. McCannel, W.W. Spicer,  
Leyton Robinson, G.B. Grant, J.S. Swain,

WINNIPEG - R.E. Stewart, Stewart C. Millett, H. Martin, R.R.B. Jackson.

FORT WILLIAM - W.R. Walker, N. Demy.

CHAIRMAN - F.O. Meighen, Q.C., Brandon, Vice-President

SECRETARY - Mrs. Letta Walsh, Saskatoon

ABSENT MEMBERS

It was reported that D.J. Pells, President, F.G. England, Honorary President, and A.M. McIntyre, Honorary Vice-President, were absent on account of illness. The Chairman read a telegram he had received from Mr. Pells and it was moved by S.N. MacEachern, seconded by P.A. McPhail, that a telegram expressing regret at his absence be sent to Mr. Pells.

MIDWAY AND CONCESSIONS

The Chairman read Resolutions having to do with concessions passed at the Annual Meeting in Saskatoon, in January, 1960.

PRESENTATIONS

With Pat Marks acting as Sergeant-At-Arms, the following Midway presentations were heard:

1. ROYAL AMERICAN SHOWS

Mr. C.J. Sedlmayr said it was always a pleasure to submit the Royal American Shows, the World's Largest Midway, to the Class "A" Circuit of Fairs. He had shown for 24 years - so everyone was well acquainted with his Show. Each year he tried to get something new.

With regard to shows for 1961, Mr. Sedlmayr said he could not give a list as he had not yet booked them. The rides would be the same as last year and, in addition, he definitely expected to have a very elaborate new ride, the CALYPSO. Royal American, he said, had the finest equipment of any Midway on the North American Continent. He had always done everything humanly possible to please and satisfy and he hoped the "A" Circuit would consider the Royal American for 1961.

Mr. Sedlmayr was questioned with respect to sales in shows. He replied that insofar as sales in shows were concerned, he did not participate in any profits that might result. As far as he was concerned, sales were permitted to allow the killing of time until the bally-hoo brought in enough customers to enable the show to go on. He said that to prohibit sales entirely would make it kind of rough for those staging the shows, but if that was the decision of the group he would be prepared to abide by it. He thought the best plan would



be to charge a percentage if that was the wish, rather than cut them out altogether. In Harlem-In-Havana a dollar was charged this year for a program which had a cigarette lighter given away with it. Mr. Sedlmayr thought .50¢ would have been enough.

### Gaming Concessions -

A good deal of discussion took place with respect to the gaming concessions on the Royal American Midway. Much objection was taken to some of the games being permitted to be played. These included, in particular, grind-stores, build-up and confidence games. Mr. Sedlmayr stated that because of objection to some of the wheels in previous years, he had removed the wheels and replaced them with grind-stores. The general opinion seemed to be that this was a step backwards as it was grind-stores that caused most of the trouble.

Some of the delegates thought that the resolution passed at Saskatoon calling for a list of the games (with a description to be provided prior to the awarding of the concessions contract, these to be inspected and approved by a Committee) was not practical. There was some question, too, as to whether all money games should be eliminated. Some thought that no objection could be taken to the Crown and Anchor game. It was finally decided that any Exhibition wishing to do so could require the Midway concern awarded the concessions contract to provide a list of the games that are to be operated on the 1961 Circuit, and there was to be attached a description of each game, together with the approximate odds in favor of the patrons, the list and description of the games to be forwarded to any Exhibition requiring same by May 1st. It was also decided that all Exhibitions rule out all grind, build-up and confidence games.

### 2. WILLIAM T. COLLINS SHOWS, INC.

Mr. Collins said he represented the "World's Largest Motorized Midway" and in the event that he was awarded the contract for the Class "A" Fairs for 1961 would supply the following Shows and Rides:

SHOWS - Girl Revue; Colored Show; Circus Side Show; Fun House; Glass House; Snake Show; Fat Show; Pygmy Horse Show; Western Show featuring a Western Name; Torture Show; Globe of Death.

ADULT RIDES - Three Ferris Wheels; Merry-Go-Round; Tilt-A-Whirl; Fly-O-Plane; Roll-A-Plane; Rock-A-Plane; Octopus; Paratrooper; Twister; Dark Ride; Dodgem; Coaster; Scrambler; Moon Rocket; Caterpillar; Looper; Mad Mouse; Sky Wheel; Round Up; Fly Coaster.

CHILDREN'S RIDES - Boat Ride; Auto Ride; Sky Fighter; Helicopter; Baby Ferris Wheel; Pony Ride; Turnpike; Choo Choo; Pony Cart; Tubs of Fun; Train; Go Cart.

In addition, Mr. Collins said that he would furnish a minimum of 800 front feet of concession space. They operated nothing but legitimate merchandise concessions and percentage games. Their entire show was illuminated with neon and slim-line lights. The show, which had enjoyed the title of "The World's Largest Motorized Midway" for many years, would travel piggy-back by rail for the Canadian performances. They would meet all terms in the Circuit's contract for 1959, including the same percentages for rides, shows and concessions. Mr. Collins said that this year they had employed 750 people but if fortunate enough to get the contract for the "A" Circuit for 1961 they would have to increase that by 250.

In reply to questions, Mr. Collins said that all concessions were under his supervision at all times and build-up games were not tolerated. He said that concession space was purchased by the foot frontage. No Candy or Programs were sold in shows. Side Shows might sell pictures. They operated no Donation Shows.

### 3. JAMES E. STRATES SHOWS, INC.

Mr. Frank A. Nemia, brother-in-law of Jim Strates, and Mr. A. Travers, General Agent, presented the James E. Strates Shows. A film which had been prepared was shown to the delegates. Mr. Nemia said they were confident that they could deliver what they promised and felt that the show was comparable to, or better than, any show in America. He offered to pay a gross figure equal to the average of the past five years, or pay what the Circuit would regard as a reasonable percentage.

The concessions, Mr. Nemia said, were controlled 100% by the Strates Management. They would require 1,200 feet to 1,500 feet for concessions. The concessions were not

owned by Strates Shows but were definitely controlled by them. Only games of skill, with a maximum of 25¢ were operated. The gross referred to earlier was with respect to Rides and Shows only. Concessions were on a foot frontage basis.

Mr. Nemia stated, under questioning, that he would guarantee the highest gross amount ever received by any Fair from its concessions. The Show employed 500 people. It took approximately eight hours to tear the show down and set it up. The Show had never missed a date in the years it had been in existence. They had their own power system, including 13 towers. They own their own railway equipment. They carried a Menagerie and had two complete "Mouse" rides.

#### AWARDING OF CONTRACT

Before the contract for the Midway was awarded for 1961, a good deal of discussion took place with respect to a change in Midways for at least one year. Some committee members who had visited other Midways in past years expressed themselves as being of the opinion that at the present time the Royal American Shows would appear to be able to do a better job for the Western Circuit than any other Midway now in business. It was recognized that other Midways were gradually improving their equipment and should be considered at some time in the future. All members agreed that the other two presentations made were excellent ones and indicated that there were large Midway concerns appearing at some large Fairs in the United States that were worthy of consideration. It was thought to be good public relations to change the Midway from time to time. There was, however, fear that if the Royal American Shows was replaced, even for one year, and if the Midway replacing it was found not to be satisfactory, it might be difficult to get the Royal American Shows back because of commitments it may have made in the meantime to other Fairs in the United States. It was, therefore, agreed to award the contract for 1961 to the Royal American Shows. It was also agreed that the representatives of the Strates and Collins Shows should be complimented on the presentations they made, and it was suggested that a list of the bookings of the Strates and Collins Shows for 1961 should be obtained for the information of any members who may wish to see these shows in operation.

On Mr. Sedlmayr being informed of the contract being awarded to him, he was told by the Chairman that considerable objection was taken to some of the concessions operated by his Midway. He was told that this year the Association was adamant in seeing to it that no grind-stores, build-up games, or confidence games would be permitted to operate. Mr. Sedlmayr gave his word that this would be the case.

Mr. Collins was invited in to the meeting and told that the contract had been awarded to the Royal American Shows. He was thanked for his presentation and the hope expressed that he would be back in future years.

An attempt was made to get Mr. Nemia, of the Strates Shows, into the meeting before adjournment but this was not possible. However, it was agreed that the Chairman would express his appreciation to Mr. Nemia for his presentation.

#### NOTICE OF MOTION

Mr. Frank Mirtle, on behalf of the Calgary Exhibition, gave Notice of Motion that at the next Annual Meeting of the Association in Regina a resolution would be proposed to the effect that a three-year contract be signed with the Royal American Shows.

#### DINNER AND CHICAGO BANQUET

Mr. Sedlmayr invited the delegates to a Reception and Dinner that evening, in the Fort Garry Hotel, and also asked the Managers of the various Fairs to let him know by November 15th, at Tampa, Florida, the number of delegates who would be attending in Chicago so that he could make reservations for them for the Wednesday night Banquet in the Sherman Hotel.

#### BINGO ON THE INDEPENDENT MIDWAY

A number of persons applied for a contract to operate a second Bingo on the Independent Midway. Among those making presentations were Mr. C.J. Sedlmayr, Mr. Lee Harris, and Mr. Frank Conklin. Letters were also read from Mrs. H.W. Jones and Mr. David Acks.

Mr. Sedlmayr in his presentation said that if the Association wanted a second Bingo he would be prepared to provide one. In this respect, contracts would be made with the individual Fairs. Mr. Sedlmayr expressed the view that if the contract was to be awarded to a carnival concern, he should get it as he was bringing many carloads



of equipment to Fairs that provided many attractions for their patrons. He said he would not have as much objection if the Bingo was to be staged by a local charitable organization. He thought that he would be able to get as much for the Exhibition Associations as they could get from any other operator.

Mr. Harris stated that he was interested in the Bingo because at most of the Fairs he operated the auction and had to bring merchandise to the Exhibition in any case. Operating a Bingo would only mean his having to bring an extra supply of merchandise. His intention was to use University students, with some key men of his own, to operate the Bingo. He was also prepared to work with the Exhibition through a local sponsor. If he was awarded the concession, he would design a new and unusually attractive display and booth. He would be able to seat from 200 to 215. He proposed to use a tent 54' x 36'. He would work on a percentage basis, the percentage to the Exhibitions being  $27\frac{1}{2}\%$  of the gross, or if operated under a local organization's sponsorship  $22\frac{1}{2}\%$  of the gross. In reply to a question, if he would only be interested on a Circuit basis, he said not necessarily so.

Mr. Conklin appearing on behalf of his brother, Patty, who had written to the Managers of all of the Fairs about the Bingo on the Independent Midway, said the Conklin Shows would supply all of the Fairs with a 50' x 30' booth and supply competent help. He said they had 40 years of experience in operating Bingos. On being asked what the proposal would be for the individual Exhibitions, he said the type of proposal would depend on such factors as attendance, transportation, etc. The proposal would be different for each Fair. The booth would seat a possible 300. They would put up a permanent Bingo building if Fairs would agree to this. Their custom was to charge 15¢ for 2 cards, although he understood that in the West they were charging 25¢ for 2 cards. He would be prepared to work in any way the various Associations would wish. He would not object to working with a local organization. He would be willing to work on a flat or percentage basis. They would work with the Fair Boards and the Fair Boards would deal with any local organization and be responsible for any deal made.

It was agreed to take no action in the awarding of a Bingo contract on the Independent Midway. It was suggested that each Fair decide this matter for itself.

#### ASSOCIATION CONTRACT TO COVER ASSOCIATE MEMBERS.

Mr. Stewart asked if it would be possible for the Red River Exhibition and the Canadian Lakehead Exhibition to be included in the general contract made by the Association with the Royal American Shows. Mr. Walker, of the Canadian Lakehead Exhibition, stated that he had not had an opportunity of discussing the matter with Mr. Stewart before the latter raised the subject. He said that nothing would please him better than to have the Lakehead Exhibition included in the general contract as the terms of the Royal American Shows for the Lakehead Exhibition were extremely poor when compared to what was offered to the Circuit as a whole. He said the Royal American's argument was that it had to travel from Regina to Fort William, then back-track into the United States, making it more expensive for it to operate at the Lakehead.

Representatives of the Red River and Canadian Lakehead Exhibitions agreed to withdraw from the meeting until members of the Association had an opportunity of discussing the matter. In the discussion that followed, it was recognized that the Royal American Shows could not reasonably be required to enter into contracts with the Red River and the Lakehead on the same terms as provided for the Circuit. It was stated that the Royal American Shows might not want to play, for good reasons, at either Winnipeg or Fort William, and including these two in a general contract covering the Circuit might put the Royal American Shows in an uneconomic position.

Insofar as the Red River Exhibition was concerned, there was no objection to suggesting to Mr. Sedlmayr that he use the same form of contract with it as he had with the Circuit. There was some value in this being done because the Royal American Shows entered Canada first through Winnipeg and it was thought that a contract restricting certain gaming concessions and shows should be in effect in Winnipeg, as well as on the Circuit. Insofar as the Lakehead Exhibition was concerned, this was not necessarily a problem. It was, therefore, agreed to suggest to Mr. Sedlmayr that if he negotiated a contract with the Red River Exhibition it be in the same form as that for the Circuit. The representatives of the Red River and Lakehead Exhibitions were informed of the action taken on their return to the meeting.

#### INVITATIONS TO DINNER

Because of the fact that three concerns made presentations for the Midway and Concessions contract, it was thought unwise to have any one of them indicate, prior to the awarding of the contract, that he was inviting the delegates to a Dinner, on

the grounds that this action might be misinterpreted by those not extending invitations. In the future, if such an invitation was extended prior to the awarding of the Midway and Concessions contract, it was agreed that the Midway extending an invitation prior to the awarding of the Midway and Concessions contract be advised that the Association was opposed to the receipt of such invitation.

#### CORRESPONDENCE

A letter was read from Acme Novelty Limited, Edmonton, Alta., requesting that the Novelty contract be awarded to them, their proposal being to operate under the same conditions as the present operator. It was moved that the letter be filed.

The meeting adjourned.

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#### PRESENTATIONS OF PLATFORM ATTRACTIONS

Before the presentations were heard, Mr. Stewart, of Winnipeg, inquired if the Associate Members would be permitted to sit in to hear the presentations. It was moved by Mr. Dutton, seconded by Mr. Anderson, that the Winnipeg and Fort William delegates be permitted to hear the presentations.

In a further discussion, it was noted that perhaps some of the Agencies making presentations, although willing to quote a certain price for a package of acts to the five Fairs making up the Association, might not be prepared to quote the same price to Associate Members.

As far as members of the Association were concerned, all expressed themselves as perfectly willing to have Associate Members remain for the meeting. It was pointed out that in the past secrecy was maintained concerning the presentations made.

With Pat Marks, Winnipeg, acting as Sergeant-At-Arms, the following attractions' programs were submitted:

1. BARNES-CARRUTHERS THEATRICAL ENTERPRISES, INC. -Presented by F.H. Kressmann and Randolph Avery.

Three Production Numbers - 24 Girls

##### Interlude Acts:

Nip Nelson, M.C.  
Virginia Sellers - Prima Donna  
George Carl & Co. - Pantomime Comedy  
Joe Sodja - Virtuoso of the Guitar  
Nerveless Nocks - High Act  
Betty Pasco - Chandelier Aerialist  
The Original Gutis - Jungle Comedy  
Piet Van Brechts - Comedian and Contortionist  
George Hanneford Family - Royal Family of Equestrians

Price of Show - \$17,800.00 - For Calgary, Edmonton, Saskatoon and Regina.  
5/6 for Brandon.

Alternate Acts offered were: Evy & Everto; Jack Marshall; Jack Kodell; Excess Baggage; Robert's Leopards; Princess Tajana; Betty & Benny Fox; Ernie McLean; Lona & Her Pals; Johnny Puleo & Harmonica Gang; 4 Step Brothers; Ashtons & Shirley; Dam Brothers.

Additional Acts offered were: The Madcaps; The Three Leggers; Rich & Gibson & Little Rich; Alex. & Galma; Wayne Roland; Poodle Symphony.

2. AL DOBRITCH ENTERPRISES AND WARD BEAM ASSOCIATES -Presented by Al Dobritch  
"CANADIANA '61" - Four Production Numbers - 24 Dancers - the "Canadettes".

##### Interlude Acts:

Hallbjorg - Comedienne-Vocalist-Impressionist  
Martell Duo - Balance Masters  
The Three Bragazzis - Imitations-Acrobatics, Etc.  
Princess Tajana - Aerial Acrobatics  
George Hanneford Family - Royal Family of Equestrians  
Four Nerveless Nocks - High Act.

Price of Show - \$90,000.00 for the Canadian "A" Circuit of Fairs.

Mr. Dobritch, in his presentation, stated that costumes for the chorus would be those used at the Canadian National Exhibition in 1960. He also stated that Mrs. Arthur, who produced the chorus line with the C.N.E. would be with the show.



3. MUSIC CORPORATION OF AMERICA - Presented by Stuart McClellan

Mr. McClellan submitted five separate and distinct entertainment proposals as follows:

(a) "THE BOB CROSBY SHOW" - June Taylor Dancers (20)

Homer & Jethro  
The Chordettes  
The Crew Cuts  
Eddy Peabody  
Hubert Castle  
Johnny O'Brien

Supporting Cast - Four or five additional acts selected by Crosby and MCA, and subject to the approval of each Exhibition - the act may be different at each Exhibition.

Should the Exhibitions so desire, the additional "Name" attraction can be eliminated and, in that case, Bob Crosby would give away, each night, three major appliances such as T.V. sets, Washers, Dryers, Ranges, Etc.

Price - \$15,850.00, plus additional name star or give away items.

(b) "AROUND THE WORLD IN 90 MINUTES"

A fast moving musical comedy which takes the audience on an imaginary tour around the world by air. A theme of this kind allows tremendous promotion possibilities, a great deal of publicity and, most important, it is new and different.

Talent used would be refreshing and new in character and would include:

1. A name attraction personality, such as Bob Crosby, to act as tour guide, or a "Name Star" as the feature attraction.
2. Two or more group attractions of international flavor, such as the Ximenez-Vargas Dancers, or the Eber Lobato Dancers, to add bodies to the cast and eliminate the need for a line of girls.
3. Seven or eight top calibre acts, each of international flavor and depicting a specific country to be visited. Authenticity to be the watchword.

The physical set up of stage and scenery would be as usual; however, the scenery design would be in keeping with the theme and would include, as a centrepiece, an aeroplane with lights, propeller, etc. Every staging, lighting and sound trick would be used to enhance the illusion of this imaginary air tour.

Price - \$18,000.00 - add to it where desirable.

(c) "STAR SHOWCASE"

Should the Western Canada Association of Exhibitions desire to completely alter past policy and become interested in big name attractions, the following are available.

Liberace	\$12,500.00
Gordon McRae	12,500.00
Larry Collins	1,200.00
Ken Murray & Marie Wilson	12,500.00
Harry James (with show)	20,000.00
David Nelson (Flying Viennas)	3,500.00
Allen Case	5,000.00
Gordon Scott	5,000.00
Dale Robertson (with show)	18,000.00 guarantee plus %
Crosby Boys	12,000.00

(d) "AND AWAY WE GO"

The June Taylor Dancers  
The Reberte Trio - Comedy Acrobatics  
Stephenson Family - Animal Antics  
Professor Backwards - Unique Comedy  
The Half Brothers - Comedy Juggling  
Mickey Sharp, M.C. - Comedy Impressions  
The Appletons - Apache Dancers  
Homer & Jethro - Musical Comedy Stars  
The Great Seabright - Highest of High Acts

Price - \$18,200.00

(e) "STAR-RAMA"

The June Taylor Dancers  
Birk Twins - Acrobatic Stars  
New Gray Mare - Hilarious Horse  
Wes Harrison - Mr. Sound Effects  
Ann Marston - Archery Novelty  
Johnny Matson - Musical Comedy  
Miller & Archer - Comedy Impressions  
The Chordettes - Sweethearts of Song  
Simru Duo - Dancing in the Sky

Price - \$18,600.00

Alternate acts offered were: Bob McFadden; Lane Bros; Les Verdus; Dolinoff & Raya Sisters; Clay Beckett; The Nerveless Nocks; Gene Sheldon; Chuck, Brown & Rita; Francis Brunn; The Meteors.

Will include a Bandshell - Orchestra will be covered in all of the shows offered.

4. G.A.C. HAMID, INC. - Presented by Ernie Young and Frank Taylor

"AROUND THE WORLD IN 90 MINUTES"

Four Production Numbers - Hal Sands Manhattan Rockets

Interlude Acts:

Amandis - Acrobatic Clowns  
Magid Triplets - Singing and Dancing  
Trio Baranton - Precision Foot Juggling  
Leo DeLyon - Versatile Comedian  
Zippy - Chimp Star of T.V.  
Risko and Nina - Comedy Plate Spinning  
Frielanis - Cyclers Supreme  
Dolinoffs & Raya Sisters - Black Magic  
Starmen of Sweden - Aerial Majesty

Price - \$17,500.00

Alternate acts offered were: The Mills Brothers; Kirby Stone Four; The Mariners; Carmel Quinn, etc.

5. INTERNATIONAL ARTISTS, INC.

The following telegram from J.T. Hetzer, President of International Artists, Inc., was read:

"Sincerely regret that due to my Japanese Spectacular's opening this week for RKO Theatre Tour of the U.S.A. and only having closed my 1960 outdoor season this past Saturday, I find it impossible to be with you in person as previously planned to present a submission for your 1961 Grandstand Shows. I believe each of you will concur on the quality of my past productions and their outstanding beauty, colorful wardrobe and superior choreography. Therefore, I trust you will consider the following very sincerely:

"We will produce for you four beautiful production routines, plus a pleasing finale using a 24 girl line enhanced with elegant wardrobe and excelled choreography, plus special musical arrangements and three key musicians. We will furnish lighting custom build and design, a special set of scenery exclusively for your Exhibition Grandstand. We will do this complete production, including personnel and supervision, for \$9,500.00 per week, excluding acts, pro-rated for Brandon. If you desire a thirty girl line, we will give you the same production using thirty girls for \$10,900.00 per week. We will integrate into the production any acts of your choice regardless of origin, and also make available our complete list of top quality acts at cost which includes our newly imported sensational aerial acts or, for those who wish, we have available Mickey Rooney, Bob Hope and other star attractions. This would assure you the finest proven production and the unlimited choice of acts for the finest Grandstand production by far you have ever had to my knowledge.

"Please call me collect for further discussion or to arrange a suitable time for me to come to Canada for conclusive arrangements at your convenience. Kindest regards to all. I am always at your service."



All Agency representatives stated that, in the event their own package was not accepted, they would be prepared to allow the successful contractor to use any of the acts they presented.

All of them also indicated that the following would be included with the package: Sound Equipment and Operator, Stage Manager, Stage Carpenter, Electrician and Wardrobe Mistress.

The Agency was to provide Musical Director and three key men, together with Hammond Organ and Organist. The Exhibition Association was to provide the required number of local musicians.

Each Exhibition was to furnish seven men, and the running time of the show in each case was about 1 hour, 45 minutes.

After much discussion, during which every presentation was minutely analyzed, it was finally agreed to choose Mr. Stuart McClellan, representing M.C.A. Artists Ltd., Agency, as the producer of the 1961 platform show. Mr. McClellan had suggested certain acts and members of the committee had suggested others. Some of those suggested by the members had not been presented by Mr. McClellan. However, Mr. McClellan agreed to meet with the members of each Fair and discuss with them their preference as to acts, then from suggestions made he said he would prepare a package and forward it to each member Exhibition for their appraisal. In the event there was not unanimity as to the choice of acts, it was decided to meet with Mr. McClellan either in Regina at a meeting in late October or with representatives of the Exhibitions at the International Association of Exhibitions meetings in Chicago in December.

#### CORRESPONDENCE

Letters were read from the following individuals and organizations:

Danny Sailor  
Harlem Globetrotters  
Aqua Revue Productions  
Wilson F. Storey Entertainment Enterprises  
Symphony and Water  
Ramona and Hank Hatfield  
Ken Thomas & Gail

It was agreed that this correspondence be filed.

#### FIREWORKS

Presentations for Fireworks programs were made by:

H.T. Hand, of T.W. Hand Fireworks Company, Ltd., Cooksville, Ontario  
C.G.R. Jackson, of F.T.S. Limited, Vancouver, B.C.

It was agreed that the contract for Fireworks be awarded to the T.W. Hand Fireworks Company, Ltd., Cooksville, Ontario.

It was suggested to Mr. Hand that a suitable commentary be prepared that could be used by the M.C. along with appropriate music to heighten interest in the Fireworks display. Mr. Hand agreed to do this.

The meeting adjourned.

#### CHICAGO MEETING - December 1st, 1960.

At a meeting of representatives of four of the five Fairs in Chicago on December 1st, the following program was agreed to:

June Taylor Dances . . . . .	\$ 4,000.00	
Amandis . . . . .	1,000.00	
Ann Marston . . . . .	750.00	
The Gutis . . . . .	1,000.00	
Johnny Matson, M.C. . . . .	750.00	
Dolinoffs . . . . .	800.00	
4 Step Brothers . . . . .	1,500.00	
Homer & Jethro . . . . .	2,000.00	
The Simru Duo . . . . .	750.00	
Transportation, Crew, Sound, Musicians, Etc. . . .	3,570.00	
Production, Lights, Scenery, Etc. . . . .	2,280.00	\$18,400.00

Mr. McClellan stated that there was a possibility that some of the acts mentioned might be purchased at a lower figure than that indicated, in which event the total cost of the package would be reduced accordingly.

Mr. McClellan was to make individual contracts with the acts chosen, On this being done, members of the Association were to be advised.

ANNUAL MEETING

HOTEL SASKATCHEWAN, REGINA, Sask.

JANUARY 19th., 20th., and 21st., 1961

Delegates Present were:

- BRANDON - G. MacArthur, R. MacPherson, F.O. Meighen, Q.C., P.A. McPhail.
- CALGARY - C.M. Baker, M.A. Dutton, M.E. Hartnett, C. Kennedy, T. Hall, H.G. Love, D.C. Matthews, Ald. D.F. McIntosh, I.W. Parsons.
- EDMONTON - A.J. Anderson, R.C. Easton, Ald. W.J.M. Henning, F.W. Kemp, R.C. Marler, W. Muir, L.E. Wilson, L.S. Williams, F.N. Miller, D. Rollans.
- SASKATOON - E.R. Bell, G. Craham, R.H. Howes, S.N. MacEachern, A.M. McIntyre, A.D. Munro, Prof. R.D. Ramsey, J.H. Warren, Q.C., C.F.R. Wentz.
- REGINA - A. Aitken, F.G. England, J.B. Gass, J. Gordon, G.B. Grant, D.A.R. McCannel, D.S. MacDonald, J.W. Peart, W.W. Spicer, J.S. Swain, W.A. Thomson.
- WINNIPEG - R.E. Stewart, S.C. Millett, T. Croy, N. Buxton.
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Executive Meeting - Friday, January 20th, 1961, 10.00 a.m.

CHAIRMAN - Mr. F.O. Meighen, Q.C., Vice-President,

SECRETARY - Mr. Len. P. Bromham,

1. WELCOME TO DELEGATES

The Vice-President, Mr. F.O. Meighen, Q.C., extended a cordial welcome to all delegates attending the meeting, pointing out that the purpose of the Executive Meeting was to make arrangements for the meetings to follow and that there would be no formalities at this time.

2. ENTERTAINMENT AND PROGRAMME

Mr. W.W. Spicer spoke on behalf of the Regina Committee. He stated that President D.J. Pells was anxious to see that the best arrangements possible were made for the Convention Delegates. He then gave a review of the programme and entertainment and urged all the delegates to take advantage of and to participate in all phases of it. He invited all those present to be guests of Mr. C.J. Sedlmayr, Royal American Shows, at a Reception and Dinner on Friday evening in the Oak Room of the Saskatchewan Hotel, commencing 6.30 p.m. This would be followed by Curling at "Curlodrome" and particular emphasis was placed on this activity, with everybody being urged to either participate or to observe and to join in the fun and good fellowship. On Saturday, the delegates were to be the guests of the Regina Exhibition Association and Regina Chamber of Commerce at a Reception and Dinner at the Exhibition Auditorium, commencing 6.30 p.m. This was to be an informal, stag affair, at which top-notch entertainers would perform. A very special invitation was extended to all delegates to be present.

3. APPROVAL OF AGENDAS FOR COMMITTEE MEETINGS

The Agendas prepared for the various Committee meetings were approved on motion by S.N. MacEachern, seconded by A.J. Anderson.

4. ADVERTISING OF MEETING

The Chairman reported that the regular advertisement regarding the Annual Meeting had been carried in The Billboard and that the usual notice had been sent to the members.

5. MINUTES OF MEETING

It was agreed, on motion of M.E. Hartnett, seconded by E.R. Bell, that the Minutes of the mid-summer meeting held in Regina on August 4th, 1960, be adopted.



## 6. ADMITTANCE OF PRESS

Mr. T.H. McLeod raised the question as to whether or not all meetings of the Convention should be open to the press generally. He indicated that in the past, only Bruce Peacock had been present. Mr. S.N. MacEachern stated that he could see no objections to the press being present at the general meetings.

It was agreed, on motion by T.H. McLeod, seconded by S.N. MacEachern, that all meetings of the Convention be open to Bruce Peacock, but that other members of the press be permitted to general meetings only.

## 7. REPORT OF ATTRACTIONS COMMITTEE MEETINGS, WINNIPEG & CHICAGO

Mr. S.N. MacEachern stated that it was decided to hire a producer to produce a show and that it was agreed that Mr. Stuart McClellan, of the M.C.A. Artists Ltd., Agency be chosen as the producer of the 1961 platform show. The complete programme was not finalized at the time of the Winnipeg meetings, although the acts were suggested. Stuart McClellan of M.C.A. stated that he would get a good, balanced programme together for submission to the Committee who later met with him in Chicago for one or two brief sessions. At this time, final approval was placed on the programme which had been suggested and which was acceptable, with a few changes. It was the opinion of all Managers that we have a fine programme for the year 1961.

## 8. FINANCIAL STATEMENT

Copies of the audited statement for the year ended December 31st, 1960, showing a balance of \$1,316.67 on hand, were submitted to the members. It was agreed on motion by W. Muir, seconded by C. Graham, that the statement be approved.

## 9. APPOINTMENT OF SERGEANT-AT-ARMS

On a motion by J.H. Warren, Q.C., it was unanimously agreed that the Marks Brothers be named Sergeants-At-Arms for the 1962 Convention.

## 10. APPOINTMENT OF STANDING COMMITTEES

The following Standing Committees were approved on motion by A.J. Anderson, seconded by P.A. McPhail:

ATTRACTIONS - Brandon - F.O. Meighen, Q.C., H.H. Rungay.  
Calgary - M.E. Hartnett, H.G. Love.  
Edmonton - R.C. Easton, Ald. W.J.M. Henning.  
Saskatoon - S.N. MacEachern, C.F.R. Wentz.  
Regina - G.B. Grant, J.S. Swain.

### MIDWAY & CONCESSIONS -

Brandon - Geo. MacArthur, F.O. Meighen, Q.C.  
Calgary - M.A. Dutton, M.E. Hartnett.  
Edmonton - A.J. Anderson, W. Muir.  
Saskatoon - J.H. Warren, Q.C., S.N. MacEachern.  
Regina - D.A.R. McCannel, L. Robinson.

LIVESTOCK - Brandon - P.A. McPhail, R. McPherson.  
Calgary - C. Kennedy, D.C. Matthews.  
Edmonton - R.C. Marler, F.N. Miller.  
Saskatoon - C. Graham, A.D. Munro.  
Regina - L.A. Doan, C. Harlton.

### JUNIOR ACTIVITIES -

Brandon - P.A. McPhail, R. MacPherson.  
Calgary - C. Kennedy, D.C. Matthews.  
Edmonton - L.E. Wilson, F.N. Miller.  
Saskatoon - C. Graham, Prof. R.D. Ramsey.  
Regina - J.H. Coles, W.A. Thomson.

RACING - Calgary - M.A. Dutton, M.E. Hartnett.  
Edmonton - L.E. Wilson, L.S. Williams.  
Saskatoon - E.R. Bell, R.H. Howes.  
Regina - M.W. Burns, E.J. Courtney.

#### 11. CHAIRMEN STANDING COMMITTEES

It was agreed, on motion by A.J. Anderson, seconded by P.A. McPhail, the the following be named Chairmen of the Standing Committees:

Attractions -	F. Kemp (L.P. Bromham, Sec.) Edmonton.
Midway and Concessions -	S.C. Millett ( L.P. Bromham, Sec.) Winnipeg.
Livestock -	D.C. Matthews (F.N. Miller, Sec.) Calgary.
Junior Activities -	W.A. Thomson, Regina (L.P. Bromham, Sec.)
Racing -	A.D. Munro, Saskatoon (I.W. Parsons, Sec.)

#### 12. APPOINTMENT OF RESOLUTIONS COMMITTEE

J.H. Warren, Q.C., and D.A.R. McCannel were appointed by the Chairman to constitute a Resolutions Committee.

#### 13. ANNUAL APPROVAL OF ASSOCIATE MEMBERS.

It was agreed on motion by P.A. McPhail, seconded by D.A.R. McCannel, that the Associate Memberships of the Red River Exhibition, Winnipeg, the Pacific National Exhibition, Vancouver, and the Canadian Lakehead Exhibition, Fort William, be approved for the year 1961.

#### 14. BADGES

The Chairman reported that Mr. Stan. Wilson, Manager, King Show Print, Estevan, Sask., had again supplied the delegates with badges for the Convention. It was agreed that a letter of appreciation be sent to Mr. Wilson by the Secretary.

#### 15. ADJOURNMENT

It was agreed, on motion of T.H. McLeod, seconded by A.J. Anderson, that the meeting adjourn.

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#### OPENING GENERAL SESSION

Friday, January 20th, 1961, 2.00 P.M.

CHAIRMAN - F.O. Meighen, Q.C.

SECRETARY - L.P. Bromham.

#### 1. WELCOME TO DELEGATES

On behalf of President D.J. Pells, who was unable to be present and on behalf of Hon. Presidents C.M. Baker and F.G. England, the Chairman extended a welcome to the meeting. He expressed the hope that the deliberations would be constructive and successful.

#### 2. DECEASED MEMBERS

The Chairman stated that since our last meeting, the Association had lost some valued members and he called on the Managers of the individual Exhibitions to name them and to pay tribute to the contribution they had made and then asked the assembled gathering to rise for a minute of respectful silence. Those remembered were:

Brandon	-	C.S. Unicume and E.D. Fotheringham.
Calgary	-	Watson Hook.
Edmonton	-	Joe Adair.
Saskatoon	-	Carl Palmer and H. Sommerfeld.

#### 3. INTRODUCTION OF VISITORS

Special visitors and guests were introduced by P. Marks, Sergeant-At-Arms.

#### 4. RECEPTION and DINNER

Mr. C. Sedlmayr reminded the delegates of the Reception and Dinner to follow the conclusion of the Opening General Session and invited all delegates and friends to attend.



## 5. PRESIDENT'S REPORT

The Chairman regretted that D.J. Pells, President, was not able to be with us and stated that he had prepared a report which would be presented by J.W. Peart, as follows:

### 1961 ANNUAL MEETING - WESTERN CANADA ASSOCIATION OF EXHIBITIONS

#### PRESIDENT'S REPORT - D.J. Pells

"It is a pleasure for me to report that 1960 was another good year for all Fairs making up our group. It is true that all did not surpass last year's figures in every department for one reason or another but success is not reflected in figures alone. We should also measure our success by the manner in which we reflect life in our respective communities, by the educational facilities we offer, by the contribution we make to agriculture and other such criterion. In these I think that the Western Canada Fairs rank high in comparison to others on this continent.

I am personally convinced that one reason for our success over the years has come from our united efforts as a circuit. Western Canada "A" and "B" Fairs are unique in this respect and are now the envy of many other Fairs that have operated independently. Not only are we able to buy more economically as a circuit but this has also strengthened the hand of each in dealing with concessionaires, exhibitors, governments and others.

It seems to me too, that there is a real challenge to Fairs in these fast-changing days to keep up to date. Actually we should go farther and be ahead of the times. We should be displaying today those things that will be commonplace tomorrow. Maybe it is partly this challenge which maintains our enthusiasm, the reason that busy men like yourselves devote your time and efforts to the cause.

Finally, let me say that it has been an honour and a pleasure to act as your President. It has been a double pleasure over the years to be associated with the many fine people and outstanding citizens who represent the various cities in this organization. One should not have to apologize when for reasons of health he is not able to perform the full function of his office but I do regret particularly that I was not able to be in Winnipeg and now must miss the Annual Meeting.

I greatly appreciate what the Vice-President, Mr. Frank Meighen has done on my behalf. I know that he is a busy man and has not performed these duties without some sacrifice on his part. This is another manifestation of the devotion seen so frequently in this group.

As your President, I would also express the thanks of this Association to the Regina Exhibition Association who are acting as hosts for this Convention. Our special thanks go to their President, Mr. J.W. Peart; their Manager, Mr. T.H. McLeod; and the Chairman of the Special Committee, Mr. W.W. Spicer. It would appear that all plans have been laid for a useful yet enjoyable annual meeting.

Again I congratulate you on your accomplishments in 1960 and wish you even greater success in 1961. My special thanks go to our devoted Secretary, Mrs. Walsh along with my congratulations and best wishes to our incoming President!"

D.J. Pells.

The Chairman thanked Mr. Peart and on behalf of all expressed best wishes to President Pells for a speedy and complete recovery from his present illness.

T.H. McLeod commented on Mr. Pell's illness and suggested that he would be most pleased to see visitors.

## 6. EXECUTIVE MEETING

It was moved by J.H. Warren, Q.C., and seconded by T.H. McLeod that the report of the Executive Committee Meeting be taken as written. Carried.

## 7. GENERAL BUSINESS

C.A.P.A.C. (Composers, Authors & Publishers Association of Canada Ltd.)

J.H. Warren, Q.C., urged that action be taken by the Canadian Association to secure amendments to the Copyright Act concerning copyright music used on the Class "A" Circuit. The Act had been amended on different occasions to meet the

wishes of the Exhibitions to exclude Agricultural Exhibitions, but the copyright people had always been successful in getting something written into the act which caused us to lose when we got into the Courts. It has been argued that the Act should not apply to Exhibitions securing grants from Government for their activities, or where profits do not accrue to the benefit of shareholders or Directors. The matter is now before the Canadian Association and it should press and continue to press our case until we secure the amendments we desire. Mr. Warren stated that during the current year copyright fees will be increased 50% and expressed the view that the Government might be sympathetic to our case at this time.

It was agreed on motion by J.H. Warren, Q.C., seconded by A. Aitken that this Association continue to urge action by the Canadian Association.

Mr. Anderson then reported that at the Canadian Association of Exhibitions Annual Convention held in Toronto on November 29th, this matter had been discussed at great length and it had been agreed that a delegation would be formed by the incoming Executive for the purpose of meeting with the Secretary of State to request legislation to exempt Fairs and Exhibitions from these tariffs. Prior to this it was agreed that we should immediately get in touch with our Solicitors requesting a hearing before the Copyright Appeal Board so that we may protest the proposed increase in tariffs.

Accordingly, then our Solicitors lodged this protest and the Copyright Appeal Board met on December 27th in Ottawa under Honorable Justice T.J. Thorsen to hear these appeals. Mr. Henderson, Solicitor for the Canadian Association made a very commendable presentation and the Canadian delegation was Mr. Clarke, Ottawa; Mr. McGugan, London; Mr. Boucher, Quebec; Mr. Dixon and Mr. Walters of Toronto. It was impossible for any western delegates to be in attendance due to travel problems at that time of the year and the short notice given on the meeting. Mr. Henderson presented to the Chairman the Resolution which had been passed at the Annual Convention and which specifically requested that we be exempted from these fees and, of course, contained several other points which the Canadian Association felt were revelant to the situation. The up-shot of the Appeal Board's decision was that the Chairman felt that the Canadian Association of Exhibitions and the representatives of CAPAC should get together and negotiate a long term arrangement and which would be satisfactory to both parties concerned. On this basis then, it would appear that the Canadian Association will be required to form a negotiating committee to meet with CAPAC and their Solicitors but, in the meantime, it is still intended that representation will be made to the Secretary of State to exempt Fairs and Exhibitions.

It might be pointed out that prior to the Appeal Board's hearing, telegrams of protest have been despatched on behalf of the Western Canadian "A" Circuit, Western Canadian "B" Circuit and the British Columbia Association of Exhibitions, and under these circumstances this Association can be assured that the Canadian body is giving this matter its very careful attention.

Having heard the report from Mr. Anderson, it was agreed that the motion presented was not necessary and it was withdrawn with the consent of Messrs. Warren and Aitken.

Mr. Anderson also reported that Mr. R.A. Hodges has assigned all claims to copyrights, etc., to the Canadian Association.

#### Canadian Association

M.E. Hartnett asked that the Association record our pleasure on the election of A.J. Anderson to the Presidency of the Canadian Association and on the election of T. McLeod as Canadian Director of the International Fairs and Expositions.

#### 8. NEW BUSINESS

A.J. Anderson requested that a suitable floral arrangement be dispatched to D.J. Pells on behalf of all delegates present and expressing the hope that he will have a speedy recovery. T.H. McLeod then related the unfortunate and lengthy illness of Mr. Pells which was received sympathetically by all present.

S.N. MacEachern stated that Mrs. Walsh had resigned as Secretary after a period of 18 years and that her services will be duly recognized at a later meeting. He then stated that L.P. Bromham had been appointed to succeed Mrs. Walsh and added a word of welcome to Mr. Bromham.

#### 9. ADJOURNMENT

The meeting adjourned on motion by S.N. MacEachern, seconded by T.H. McLeod.



RACE COMMITTEE MEETING

January 20th, 1961 - 11.00 A.M.

CHAIRMAN: - A.D. Munro

SECRETARY: - I.W. Parsons

VOTING DELEGATES: - L.S. Williams, L.E. Wilson, E.R. Bell, R.H. Howes,  
M.W. Burns, E.J. Courtney.

1. REPORT OF WESTERN CANADA RACING ASSOCIATION

Mr. McLeod reviewed the operations of the Western Canada Racing Association for the past year and presented the report of Lou Davies, General Manager of the Association.

Moved and seconded that on behalf of the four Exhibitions the thanks of the meeting be extended to Mr. McLeod, to Mr. Davies and his staff and to the Racing Officials for their fine efforts on behalf of racing during the past season. Carried Unanimously.

The Meeting also expressed its appreciation to the Edmonton Exhibition Association Ltd. and to the Racing Association employees and other racing officials for their fine and generous efforts following the catastrophic fire in Edmonton last year.

2. REPORT OF ALBERTA-SASKATCHEWAN THOROUGHBRED SOCIETY

E.R. Bell described the organizational set-up of the newly formed Alberta-Saskatchewan Thoroughbred Society which is now the Governing body of racing conducted by the Western Canada Racing Association.

It was suggested that the Alberta-Saskatchewan Thoroughbred Society should adopt a program designed to familiarize the public with racing and its operation. It was pointed out that the A.S.T.S. has already appointed a committee to try to educate the public as to the purposes of the Society, but it was felt that the responsibility for publicizing racing belonged to the Western Canada Racing Association.

3. RACING DATES FOR 1961

Moved and seconded that 1961 racing dates as proposed by the W.C.R.A. be approved. Carried unanimously.

4. WESTERN TOTALIZATOR NEW EQUIPMENT

Mr. Anderson stated that proposals for the use of new quinella and daily double totalizator equipment to be supplied by Western Totalizator Company had been deferred for 1961, pending investigation of other sources of totalizator equipment. Mr. Anderson pointed out that Mr. Lease of Western Totalizator had suggested that representatives of the W.C.R.A. and particularly of Calgary and Edmonton, visit Montreal to study new totalizator equipment being installed there this year and it was moved and seconded that this be arranged. Carried unanimously.

Mr. McLeod was authorized to release information concerning this meeting to the press.

The meeting was then adjourned.

5. NEW BUSINESS

S. J. Willett asked if any Fair's had made application for the RCMP Musical Ride for 1961. S. J. McLeod stated that RCMP policy is to train a ride in Rockcliffe one year and in Regina the next. He had learned quite recently that at the present time rides are not being trained at either point and that it was almost too late for a ride to be trained for 1961, as this requires approximately

ATTRACTIONS COMMITTEE MEETING

Friday, January 20th., 3:00 P.M.

CHAIRMAN - F.W. Kemp

SECRETARY - L.P. Bromham

1. REPORT re GRANDSTAND ATTRACTIONS FOR 1961

Mr. Meighen stated that a meeting of the Attractions Committee had been held in Winnipeg in October, 1960, to consider amongst other things, the possibility and desirability of arriving at a new method of choosing attractions. After hearing a number of presentations, it was decided to engage Music Corporation of America Artists, Limited, as producer and then discuss the make-up of the show. It had been thought that the complete show had been selected in Winnipeg, but circumstances led to a number of changes and another meeting was held in Toronto at the time of the meetings of the Canadian Association and still another meeting in Chicago and the programme finally settled. It was felt that a well rounded show had been selected at a price something less than last year, namely, \$18,100.00. Now, we are eagerly awaiting the "proof of the pudding"!

Considerable discussion followed concerning acts under contract to the Class "A" Circuit appearing in Circuit cities or areas within six months immediately prior to the date of the commencement of the Circuit and contrary to our contract with the producer. The problems and difficulties involved and means of overcoming same, combined with the most suitable method of securing the best acts, were discussed in great detail for future use and guidance.

2. LETTER OF DIRECTION TO PROSPECTIVE BOOKING AGENCIES AND LOCALE OF DISCUSSIONS  
Re ATTRACTIONS CONTRACT - 1962.

Mr. McLeod pointed out that there is more to this matter than merely the "letter of direction". There is the matter of dates and locale.

The Managers discussed this at great length at their meeting, with thought being given to the desirability of continuing the pattern established last year, or of adopting something new.

On motion by S.N. MacEachern, seconded by R.C. Easton, it was agreed that the same type of letter as in 1961 be sent out to a selected group of booking agencies and that meetings be held in Winnipeg on November 19th., 20th. and 21st., to consider platform attractions for 1962. Carried.

3. SPECIAL ATTRACTIONS

T.H. McLeod stated that the Golden Hawks had appeared at some Exhibitions on previous occasions and that they are available again, through the R.C.A.F., for those who would like to use them. Regina would be glad to have them although Edmonton and Calgary are not interested. Mr. McLeod thought they were a terrific attraction and most desirable. The only other display in this category is the NORAD display, which might be available but which is likely an inside building, static display.

4. 1961 ATTRACTIONS CONTRACT CHANGES

Mr. MacEachern stated that as Mr. McLellan feels he cannot fulfill the clause in the Contract respecting acts not to appear in the circuit cities for a period of at least six months prior to the Exhibitions, he would like to have the clause waived. Also, because M.C.A. Artists Limited is a reputable organization, they feel the clause in the contract requiring the \$5,000.00 guarantee bond should be waived.

Moved by S.N. MacEachern and seconded by T.H. McLeod that we waive these two clauses with respect to this year's contract and that Mr. McLellan be notified accordingly. Carried.

5. NEW BUSINESS

S.C. Millett asked if any Fairs had made application for the RCMP Musical Ride for 1961. T.H. McLeod stated that RCMP policy is to train a ride in Rockcliffe one year and in Regina the next. He had learned quite recently that at the present time rides are not being trained at either point and that it was almost too late for a ride to be trained for 1961, as this requires approximately



six months. Mr. Hartnett stated that Calgary would like to explore the possibility of securing a ride for 1962, to be used in connection with their Stampede anniversary celebrations and he thought it might be desirable to get started now. T.H. McLeod stated that Regina will use the RCMP display whenever it is available, as it is a powerful attraction and cheap.

Alex Aitken stated that there is a possibility that the Rockcliffe band will be touring Western Canada in 1961. Possibly this is not as attractive as the RCMP display, but some Fairs might be interested.

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JUNIOR ACTIVITIES COMMITTEE MEETING

Friday, January 20th., 1961, 3:00 P.M.

CHAIRMAN - W.A. Thomson

SECRETARY - D.A. Rollans

1. MINUTES OF 1960 MEETING

The meeting was brought to order at 3:10 P.M. by the Chairman who requested that the Minutes of last year's meeting be read by the Secretary. They were adopted as read on a motion by L.E. Wilson, Edmonton, and seconded by C. Graham, Saskatoon.

2. INTER FAIR COMPETITIONS

C. Kennedy of Calgary and F.N. Miller of Edmonton indicated to the meeting they would like to see the public speaking competition continued with finalists of each Exhibition going to Regina for Championship competition. It was agreed but not made a motion that the contests might even be enlarged. At this point, Mr. Miller outlined the plans and programme carried out in Northern Alberta where the Junior Activities Branch of the Department of Agriculture assisted in the livestock judging training of young farmers. He outlined the competitions held at the Edmonton Exhibition for young judges in the fields of Dairy and Beef Cattle and Swine. Prof. R.D. Ramsey said he felt the Exhibition Boards would have to continue and even accentuate this type of endeavour, as the Agricultural Schools are not turning out livestock judges the way they used to.

Mr. Thomson said that if the Saskatchewan Department of Agriculture would supervise and choose the finalists in the Province of Saskatchewan, without leaving it up to the Regina Exhibition Board, then he would like to see the finalists from all Exhibitions meet at the Regina Exhibition, although not in competition. F.N. Miller said his Board would be glad to send their finalist to the Summer Camp held by the Calgary Exhibition in early August. Geo. MacArthur said his Board had been carrying on various programmes of the kind for many years and would be glad to go along with any decisions of the other delegates in this regard. It was then moved by L.E. Wilson and seconded by C. Kennedy that "It be recommended the public speaking contest be held in Regina on a date set by the Regina Exhibition, and that it be open to 4-H Club members under the auspices of the Western Canada Association of Exhibitions."

The motion was carried unanimously.

3. NEW PROGRAMME IDEAS

F.N. Miller of Edmonton outlined the basics of the Dairy Princess Contest held in Edmonton. C. Kennedy wished to go on record as suggesting the Exhibition Associations individually sponsor a Curling Bonspiel for young farmers. W.A. Thompson told the meeting of the success his Board has had with a "Dress Making Contest" in which young ladies model the clothing they have made. He said this event had been very well received.

Following further discussion on the livestock judging, H. Coles said his Board would be glad to see the finalists in Regina during the Exhibition and that they could be accommodated for a final gathering.

C. Kennedy then made the following motion which was seconded by C. Crane "That the Committee accept invitations from Regina and Saskatchewan to send finalists of the livestock judging competitions to those cities on succession during the next two years." The motion was carried.

operate a second bingo as it sees fit. Calgary has already decided to hold a second bingo and the auspices under which it will be held. It is now up to each fair to decide if it wants a second bingo and then how same will be operated.

Mr. F.O. Meighen, Q.C., stated that Brandon is definitely interested in a second bingo and would like to go along with other exhibitions if one is to be organized. Brandon realizes that Calgary has already made its own arrangements and they would like to know how each Exhibition plans to handle the matter with a view to co-operating. They would favor working with a local service club and at present the Kinsmen Club is considering the matter.

Edmonton is agreed on circuit action and would like a second bingo, but not with the Royal American Shows.

S.N. MacEachern suggested that Saskatoon has not come to a conclusion concerning a second bingo, or how same would be operated.

On a motion by Mr. A.J. Anderson, seconded by G.B. Grant, it was agreed that the conclusion reached at the Winnipeg meeting that each Exhibition take action on its own with regard to bingo be concurred in.

#### 4. GAMING CONCESSIONS & 3-YEAR CONTRACT - Royal American Shows

##### (a) Gaming Concessions.

T.H. McLeod felt it was difficult to discuss the contract with Royal American Shows as, with the possible exception of Calgary, the Exhibitions are not in possession of the facts and if some change is to be made, it is a matter for the Managers to thresh out.

F.O. Meighen, Q.C., stated the whole matter of gaming concessions was gone into in Saskatoon and the conclusions reached were set out in detail in the Minutes of the meeting. Mr. Sedlmayr came to Winnipeg with all the facts and should be bound by same.

Edmonton intends to "fight like tigers" to hold gaming concessions on the same basis as last year and stated that Mr. Sedlmayr has always informed Edmonton that concessions are considered merchandising concessions.

Considerable discussion followed concerning money and build-up games and the suggestion was made that the tendency at the Winnipeg meetings had been to reduce some of the restrictions which had been suggested at the earlier Saskatoon meetings.

##### (b) 3-year Contract - Royal American Shows.

M.A. Dutton stated that he would like to speak to the Notice of Motion presented at the Winnipeg meeting that at the next annual meeting of the Association in Regina a resolution would be proposed to the effect that a three year contract be signed with the Royal American Shows. He stated that Calgary had a long-term programme of building and improvements under way and that it would be desirable to enter into a long-term contract with Royal American Shows, to assure continuity. He had been instructed by his Board of Directors to move the adoption of the Resolution. This was seconded by Mr. Hartnett.

Mr. Anderson suggested that Calgary might be seeking some discussion on the resolution and stated that while he was not necessarily opposed to a long-term contract, under same you are committed and somewhat controlled.

Mr. MacEachern was of the opinion that one of the problems of a long-term contract was that once you enter into it, it is the same for the period involved and you are committed to the same terms. Saskatoon has no objection to a long-term contract as long as safeguards can be provided, such as bringing in new rides, changing of the terms and the right to eliminate undesirable shows which might create public discussion.

D.A.R. McCannel opposed the motion, but at the same time he felt that Regina is using the best midway available. He felt the present method keeps the Royal American Shows on its toes by permitting competition and he feared the consequences if a long term contract were entered into without competition.

M.E. Hartnett stated that in the past midway and concessions had been combined and there was very little difference of opinion between the "A" circuit concerning midways. Calgary is of the opinion that the decisions reached at the Saskatoon meeting were too "all embracing" and each Exhibition should be able to



make decisions of its own and pick the concessions it desires. The "A" circuit is not nearly as uniform in approaching the concessions' matter as some people think. The Managers know we are not all operating on the same basis today. Some are operating on a percentage basis and others on a flat basis. The circuit does not impose restrictions on the individual fairs. Each fair should have an opportunity to sit down and discuss the matter before signing a concession contract.

S. MacEachern agreed that we should have some understanding with Mr. Sedlmayr that we should get the same contract in 1961 as in 1960 to cover midway, gaming concessions and everything else, but that if some games are to be eliminated, Mr. Sedlmayr is likely to want some change.

Brandon did not wish to enter into the three-year contract discussions, but Mr. Meighen was of the opinion that Calgary desired same because of paving commitments. If there was a worry that the Royal American Shows might decide to go elsewhere, he could see some good reason for a long-term contract, but this is hardly likely.

There was considerable discussion concerning the three-year contract, much of which centred around the difficulty of providing for all the safeguards necessary and it was finally decided on a tabling motion moved by Mr. MacEachern and seconded by Mr. Anderson that the matter of the Calgary Motion be deferred for further discussion at the mid-summer meeting and that a committee consisting of the Managers be set up to explore the requirements of the motion and bring in a report at the mid-summer meeting as to the terms and conditions they suggest. Carried.

Mr. Meighen suggested that contractors should not be permitted to attend meetings of this Committee unless invited. It was agreed that this was desirable and should receive closer attention in the future.

The meeting adjourned on motion by Mr. Anderson and Mr. Muir.

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#### LIVESTOCK COMMITTEE MEETING

Saturday, January 21st, 1961, 9.30 A.M.

CHAIRMAN - D.C. Matthews

SECRETARY - F.N. Miller

Present: R.C. Marler, C. Kennedy, L. Doan, N. Buxton, L.S. Williams, A. McPhail, A.D. Munro, Prof. R.D. Ramsey, W.W. Thomson, C. Graham, T. Craig.

#### 1. MINUTES OF 1960 MEETING

Last year's minutes were reviewed for the information of the delegates. Moved by A. McPhail, seconded by W.W. Thomson that they be adopted as read. Carried.

#### 2. BULL SALE DATES

P.A. McPhail, who was in attendance at the Manager's meeting, reported on this year's clash in bull sale dates between Saskatoon and Brandon. An effort is being made to establish dates over a period of several years in order to avoid, insofar as possible, any duplication in the future.

#### 3. LIVESTOCK JUDGES' REMUNERATION

The matter of payments to livestock judges was raised for discussion. It was the desire to have an exchange of information with regard to same. Brandon outlined their setup which is now on a contract form signed by the judge before the Exhibition. He knows exactly what he is to get and as soon as judging duties have been completed, he can go to the office and secure his cheque. Most exhibitions pay judges a gratuity of \$25.00 per day, plus transportation, in most instances based on first-class train fare.

#### 4. BEEF BREEDS CLASSIFICATIONS

The Chairman initiated discussion on the matter of classifications for beef breeds at Class "A" Exhibitions. He suggested there required some revamping at least as far as Western Canada is concerned. The classifications as they now exist

were set up by a committee of the Joint Beef Breeds some years ago. This was originally done at our request. As it is now the April and May yearlings have to show against the January yearlings.

Moved by C. Kennedy, seconded by Prof. R.D. Ramsey that this Association through its Secretary request the Joint Beef Breeds Committee to review the beef breed classifications as it applies to the Western "A" class Exhibitions with specific reference to yearling and calf classes. Carried.

#### 5. CERTIFIED OWNERSHIP

T. Croy of the Red River Exhibition submitted for discussion one of the difficulties experienced by his Association in connection with establishing certified ownership of calves offered for sale in the Junior Division. Calves are bought at one sale and some weeks or months later sold at another sale. Most Exhibitions have a regulation designating that only calves be permitted entry in the fat stock show that have not been exhibited at any other major show and that the exhibitors must have fed and cared for their exhibits from January 15th. of the year of the show and sale. All Associations write into their rules and regulations this governing clause.

The Committee of Management may, at their discretion and without assigning any cause therefor, withdraw an animal from the sale at any time. The decision of the Committee is final.

#### 6. NEW BREEDS CLASSIFICATION

Prof. R.D. Ramsey brought up the subject of basis for admission of new breeds to the classification of the Summer Exhibition Prize Lists. A full discussion followed and almost all Exhibitions had a different way of dealing with these applications. It was generally agreed that in admitting new breeds of livestock, substantial evidence be available that a fair showing will be made and that they be started with a short classification which means reduced prize money as compared to the established breeds.

#### 7. OTHER BUSINESS

The Chairman pointed out that Lindane spraying of cattle at Spring Sales was to be discontinued. According to latest information, Science Service is looking with reserve at the effects lindane may have on the meat of animals sprayed.

Mr. McPhail commented on the valuable services rendered to the livestock industry of Western Canada by R. H. (Dick) Painter, Lethbridge. On motion by Mr. McPhail, seconded by C. Graham, it was agreed that this Association write to the Director of the Federal Health of Animals Branch, Ottawa, the Director of Science Service, and the Director of the Federal Science Service, Lethbridge, expressing our appreciation and gratitude for services rendered by R.H. Painter to the livestock industry of Western Canada.

#### 8. FARM MACHINERY

A full discussion on farm machinery raised several problems as regards these exhibits at Exhibitions. A special effort for new promotion is required. Mr. Thomson advised concerning Regina's promotion of the "Parade of Power" and the tractor prize draw for the grandstand show. Apparently this venture is very successful. Old time machinery companies are showing reluctance in having exhibits at Exhibitions. Every Exhibition apparently has its own peculiar problems with respect to these displays and it was generally agreed that this matter would have to be solved on an individual fair basis.

The meeting adjourned on a motion by Prof. R.D. Ramsey, seconded by C. Kennedy. Carried.



FINAL GENERAL SESSION

Saturday, January 21st, 1961, 2.00 P.M.

CHAIRMAN - F.O. Meighen, Q.C.

SECRETARY - L.P. Bromham

1 REPORTS OF COMMITTEES

Attractions	-	F.W. Kemp (See Report on Page 20)
Midway & Concessions	-	S.C. Millett (See Report on Page 22)
Racing	-	I.W. Parsons (See Report on Page 19)
Livestock	-	F.N. Miller (See Report on Page 24)
Junior Activities	-	W.A. Thomson (See Report on Page 21)
Resolutions	-	J.H. Warren, Q.C., on behalf of the Resolutions

Committee submitted the following:

RESOLVED: That this Association tender to the Management and Staff of the Hotel Saskatchewan its thanks for the courteous and efficient service they have rendered to this Convention.

RESOLVED: That this Association express its appreciation of the splendid coverage given the Convention by the local Press, Radio and T.V. Stations.

RESOLVED: That this Association extend its thanks to the representatives of the Canadian National and Canadian Pacific Railways for their friendly and helpful co-operation.

RESOLVED: That this Association express its sincere thanks to Mr. Stan Wilson of the King Show Print, Estevan, for the many courtesies extended to it.

RESOLVED: That this Association express its sincere thanks to "Major Generals" Bill and Pat Marks, the efficient "Sergeants-At-Arms", for their usual invaluable assistance given at all the meetings.

RESOLVED: That this Association express to the owners of the Royal American Shows its sincere thanks for the excellent Reception and Banquet furnished on Friday night and for the hospitality shown on so many occasions at previous Conventions.

RESOLVED: That we, as an Association, thank the Officers and Directors of the Regina Exhibition, not only for their incredible hospitality, but also for the excellent facilities provided for the meetings of the Association.

2. LOCALE OF 1962 CONVENTION

Messrs. G. MacArthur and R. MacPherson extended a cordial invitation to the delegates to hold the 1962 Convention in the City of Brandon on January 19th, and 20th., 1962. The invitation was accepted.

Mr. MacEachern raised the question of the desirability of a two day convention as against reverting back to a three day convention. Mr. Dutton is of the opinion that two days is sufficient for the business of the convention, even though it is necessary to start earlier in the mornings and continue until business is completed.

Mr. McLeod stated that Mr. Pells had canvassed members beforehand and found they favored a two day convention. He planned accordingly.

Mr. Anderson felt it should be possible to conduct the business of the Convention in two days, but that the Managers should meet prior to the convention and resolve matters for presentation at the general meetings.

Mr. MacEachern stated that he felt the Executive and General Sessions should be combined into one meeting.

Mr. McLeod agreed with Mr. MacEachern and suggested that in considering the programme for next year, arrangements should be made to call the first meeting a "General Plenary Session".

### 3. ELECTION OF OFFICERS

Honorary Presidents - F.G. England, Regina and C.M. Baker, Calgary, were re-elected Honorary Presidents on motion by A.J. Anderson, seconded by M.E. Hartnett.

Both Mr. England and Mr. Baker thanked the delegates for the honour bestowed on them.

Honorary Vice-President - A.M. McIntyre, Saskatoon, was re-elected on motion by S. MacEachern, seconded by D.A.R. McCannell.

At this point, F.G. England took the Chair for the election of the office of President.

President - F.O. Meighen, Q.C., was elected President on motion by J.H. Warren, Q.C., seconded by T. McLeod.

Mr. Meighen, re-taking the Chair, thanked the meeting for the honour and assured that he would do his utmost to uphold the dignity and carry out the duties of the office.

Vice-President - H. G. Love, Calgary, was elected Vice-President on motion of A. J. Anderson, seconded by M. A. Dutton

Secretary-Treasurer - At this point F. O. Meighen stated that the organization had suffered a loss in the announcement that Mrs. Walsh is no longer able to carry on in the office of Secretary-Treasurer which she has filled faithfully for 18 years. He stated that she has graced our organization with something it badly needed on occasion. He then presented Mrs. Walsh with a token of our esteem in the form of a cash remembrance. Mrs. Walsh suitably expressed her regrets at leaving the office, but thanked the members for their co-operation and kindness.

On motion by S. MacEachern, seconded by A. J. Anderson, L. P. Bromham was elected Secretary-Treasurer for the year 1961.

Auditors - On motion by A. J. Anderson, seconded by L. E. Wilson, the firm of Deloitte, Plender, Haskins & Sells, Edmonton, Alberta, was appointed Auditors for the year 1961.

### 4. DATES OF MID-SUMMER MEETING

It was agreed that the invitation of T. H. McLeod, Manager of the Regina Exhibition, to hold the mid-summer meeting in Regina on Thursday, August 3rd., this year be accepted.

### 5. DATES OF WINNIPEG MEETING

On motion by S. MacEachern, seconded by G. MacArthur, it was agreed that the Winnipeg meeting be held on November 19th, 20th, and 21st., 1961.

### 6. PRESENTATION OF PLAQUE

In the absence of D. J. Pells, F.O. Meighen asked Jack Peart to accept the Past President's plaque in his behalf and to extend to him our best wishes for a speedy and complete recovery.

### 7. NEW BUSINESS

Mr. McLeod suggested that the name of the "Livestock Committee" be changed to that of the "Agricultural Committee".

Mr. MacEachern thanked Mr. Meighen for the able manner in which he handled the meetings, filling in for Mr. Pells, unable to be present, either in Winnipeg or Regina. He stated that this is not always easy and he thanked Mr. Meighen for the job he did.

Mr. MacEachern then thanked Regina and extended to them a cordial and sincere vote of thanks for the fine hospitality they had extended during the stay of the Convention in the city.

### 9. ADJOURNMENT

The meeting adjourned on motion of M. E. Hartnett, seconded by A. J. Anderson.



WESTERN CANADA ASSOCIATION OF EXHIBITIONS  
STATEMENT OF RECEIPTS AND DISBURSEMENTS FROM DEC. 31st, 1959, to DEC. 31st, 1960.

RECEIPTS

Membership Fees

Brandon	\$ 300.00	
Calgary	300.00	
Edmonton	300.00	
Saskatoon	300.00	
Regina	300.00	
Red River Exhibition	50.00	
Pacific National Exhibition	50.00	\$ 1,600.00

Advertising

Brandon	(Joint Advertisement)	116.00	
Calgary	" "	116.00	
Edmonton	" "	116.00	
Saskatoon	" "	116.00	
Regina	" "	116.00	580.00

Tax on Shows, Rides & Concessions

Brandon	1,418.60	
Calgary	1,702.33	
Edmonton	1,702.33	
Saskatoon	1,702.32	
Regina	1,702.32	8,227.90

TOTAL RECEIPTS

\$10,407.90

Bank Balance, December 31st, 1959,

832.68 \$11,240.58

DISBURSEMENTS

Expenses - Annual Meeting

Mrs. Letta Walsh, Secretary, Saskatoon	43.55	
" " " " Winnipeg	75.05	
Bessborough Hotel, Saskatoon, Meeting Room	100.00	
" " " " President's Exp.	25.80	
" " " " P.B.&W.J.Marks	45.95	
Dr. V. E. Graham, President, Misc. Expense	5.10	
Fort Garry Hotel, Winnipeg, Meeting Room & Lunch	150.90	
Printing, Stationery, Etc.	102.17	548.52

Mid-Summer Meeting - Regina

Mrs. Letta Walsh, Secretary	21.85	21.85
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Advertising

The Billboard	653.50	653.50
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Miscellaneous

Royal American Shows	8,227.90	
Regina Florist Co.	16.48	
Strathcraft (Plaque)	3.25	
Postage, Telegrams & Telephones	34.16	
Exchange	3.25	8,285.04

Honorarium

Mrs. Letta Walsh, Secretary	400.00	400.00
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Audit Fee

G. G. Patrick & Company	15.00	15.00
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TOTAL DISBURSEMENTS

\$9,923.91

Bank Balance, December 31st, 1960,

1,316.67 \$11,240.58

I certify that the foregoing is a correct statement of the Receipts and Disbursements of the Western Canada Association of Exhibitions for the year ended December 31st, 1960, according to the entries in the books and the vouchers supporting same.

Saskatoon, January 12th, 1961.

G. G. Patrick, F.C.A.  
Auditor.





